

# Program Structure - Two Year Full Time MBA

## Semester - I

- Research and Analysis for Businesses-I
- Accounting for Managers
- Professional Communication
- Organizational Behavior
- Marketing Management
- Managerial Economics
- Introduction to Science of Living-I
- Life Skills
- Business Ethics

## Semester - III

- Logistics and Supply Chain Management
- Corporate Strategic Management
- Management Control Systems
- Elective-I
- Elective-II
- Elective-III
- Elective-IV

## Semester - II

- Operations Management for Business
- Business and Artificial Intelligence
- Financial Management
- Research and Analysis for Businesses-II
- Human Resource Management
- Business Ethics
- Introduction to Science of Living-II
- Leadership and Governance

## Semester - IV

- Legal Aspects of Business
- Business Analytics
- Project Management
- Foundation of Indian Culture
- Elective-I
- Elective-II
- Elective-III
- Elective-IV

## Electives offered in MBA Program

Sr.No.	Marketing	Finance	HR	IB
1	Brand Management	Security Analysis & Portfolio Management	Compensation and Benefits Management	International Trade: Procedures & Documentation
2	Entrepreneurship and Marketing	Management of Financial Services	Performance management and appraisals	International Advertising
3	Services Marketing	Corporate Restructuring	Strategic HRM	Cross-Cultural Consumer & Buyer Behavior
4	Integrated Marketing Communication	Multinational Financial Management	Leadership & Talent Management	Global Strategic Management
5	Rural Marketing	Behavioral Finance & Wealth Management	HR and Psychology	Multinational Financial Management
6	International Marketing	Financial Derivatives	Organizational Development	International Entrepreneurship
7	Marketing Research	Corporate Taxation	Training and Development	Corporate Restructuring
8	Consumer Behavior	Corporate Finance	Employee Relationship Management	New Product Development in Global Markets

**MBA is offered in a major and minor specialization combination.**