

Program Structure - BBA

Semester - I

- Fundamentals of English-I
- Introductory Accounting
- Principles of Management
- Foundations of Business
- Creating Entrepreneurial Mindset
- Sociology & Change
- Introduction to Science of Living-I
- CBCS

Semester - II

- Fundamentals of English-II
- Marketing Fundamentals
- Data Analysis for Business
- Business Environment
- Introduction to Information Systems and Computer Application in Business
- Basic Psychological Processes
- Introduction to Science of Living-I
- CBCS

Semester - III

- Human Resource Management
- Business Finance
- Business Research Methods
- Business Communication
- Managerial Accounting
- Introduction to Science of Living-2
- CBCS

Semester - IV

- Business Economics
- Corporate Accounting
- Organizational Behavior
- CBCS-Art, Culture & Heritage
- Productions and Operations Management
- Development Psychology
- Introduction to Science of Living-2

Semester - V

- Supply Chain Management
- Leg a I Aspects of Business
- Foundation of Indian Culture-1
- Electives
- Elective I
- Elective II
- Elective III
- CBCS

Semester - VI

- Entrepreneurship and Design Thinking
- Strategic Management
- Foundation of Indian Culture-1
- Electives
- Elective I
- Elective II
- Elective III
- CBCS

Electives Available in Marketing, Finance, Taxation, HR and International Business

Marketing	Finance	HR	IB	Taxation
Consumer Behaviour	Investment Banking	Human Resource Planning	International Business Policy & Strategy	Direct Tax - I
Digital Marketing	Security Analysis & Portfolio Management	Career Planning & Development	International Trade, Practice & Policy Framework	GST (Goods & Services Tax) - 1
Sales & Distribution Management	International Finance	Talent Management	International Economic Trade & Multilateral Agencies	Customs Duty Act
Services Marketing	Corporate Finance	Performance Management & Appraisals	International Business Environment	Direct Tax II
Rural Marketing	Taxation	HR Outsourcing & Planning	International Trade Logistics	International Aspects of Taxation
Integrated Marketing Communication	Financial Derivatives	Leadership & Organizational Development	Market Access Issues	Taxation - Compulsory Seminar Paper