

National Institutional Ranking Framework

Ministry of Education

Government of India

Welcome to Data Capturing System: INNOVATION

Submitted Institute Data for NIRF'2024'

Institute Name: AURO UNIVERSITY OF HOSPITALITY AND MANAGEMENT [IR-I-U-0794]

Sanctioned (Approved) Intake

Academic Year	2022-23	2021-22	2020-21	2019-20	2018-19	2017-18
UG [3 Years Program(s)]	240	240	240	-	-	-
UG [5 Years Program(s)]	130	130	130	80	150	-
PG [2 Year Program(s)]	80	80	-	-	-	-

Total Actual Student Strength (Program(s) Offered by Your Institution)

(All programs of all years)	No. of Male Students	No. of Female Students	Total Students	Within State (Including male & female)	Outside State (Including male & female)	Outside Country (Including male & female)	Economically Backward (Including male & female)	Socially Challenged (SC+ST+OBC Including male & female)	No. of students receiving full tuition fee reimbursement from the State and Central Government	No. of students receiving full tuition fee reimbursement from Institution Funds	No. of students receiving full tuition fee reimbursement from the Private Bodies	No. of students who are not receiving full tuition fee reimbursement
UG [3 Years Program(s)]	352	123	475	472	3	0	0	37	0	37	0	0
UG [5 Years Program(s)]	95	65	160	119	41	0	0	22	0	18	0	4
PG [2 Year Program(s)]	55	38	93	64	28	1	0	8	0	3	0	5

Start up recognized by DPIIT/startup India

Name of Venture	Year of recognition by DPIIT/startup India	DPIIT/Start up India Registration No.
OG Trainer	2020-21	0
Eco Innovations	2020-21	0
Lowest fat Butter	2020-21	0
Sterile	2020-21	0
Cookies from Poppy seeds	2020-21	0
The Eco Den	2020-21	0
Smart Utensils	2020-21	0
Grass Straw	2020-21	0
Repello Carp	2020-21	0
Insightal	2020-21	0
Mogra Syrup	2020-21	0
Cheesecake	2020-21	0

AI based farmer support system	2020-21	0
Xfresso Private Limited	2020-21	0
Processed Products from Dragon Fruits	2021-22	0
Cocktail drink mixers made with natural ingredient	2021-22	0
Tezeract	2021-22	0
BADE	2021-22	0
KAESU	2021-22	0
Arjun Bark Powder	2021-22	0
Oat Milk	2021-22	0
Fruitissimo	2021-22	0
E-Lock	2021-22	0
Edith Glasses	2021-22	0
Logictrix	2021-22	0
B-Wear	2021-22	0
KidGame	2021-22	0
LegalAssist	2021-22	0
CVM	2021-22	0
Quit the Queue	2021-22	0
Solar Ear	2021-22	0
Mushroom Chips	2021-22	0
SnackScan	2021-22	0
CredFit	2021-22	0
Sustainable Swing	2021-22	0
ClubFactory Improve	2021-22	0
Fitchburry	2022-23	0
Physome	2022-23	0
Turffy	2022-23	0
Hydroponics	2022-23	0
Vradhhi	2022-23	0
She Leads-Empowerment Enterprise	2022-23	0
KAREL	2022-23	0
Chicory Healthier Coffee	2022-23	0
Vitamin B12 Tea Bags	2022-23	0

Nutri Chikki and Nutri Laddu	2022-23	0
Peraa	2022-23	0
Kaio	2022-23	0
Astor Helmets	2022-23	0
Jalaram Food Production	2022-23	0
Immunity Bread Loaf	2022-23	0
Greec Yogurt	2022-23	0
Dog Cafe	2022-23	0
Chia seeds and products	2022-23	0
Almond Flour Pizza Crust	2022-23	0
Gluten free Bakery Products	2022-23	0
Dragon Fruit Energy Bols	2022-23	0
Banana Peel chips	2022-23	0
Red Milent Nuddles	2022-23	0
Mother's Touch	2022-23	0
Innovative Key	2022-23	0
Hygiene Plus	2022-23	0
Furniture Makeover	2022-23	0
Aanamak	2022-23	0
Mallia Serum	2022-23	0
I-Connect	2022-23	0

Startups which have got VC investment in previous 3/5 years

Name of startups	Amount received	Organisation Name	Year of receiving VC investment
LAVE	51000	Smart Gain	2020-21
Nil	0	Nil	2021-22
Blink Link Solutions Pvt Ltd	350000	Surat Municipal Corporation	2022-23

FDI investment in previous 3/5 years

Name of startups	FDI investment received	Year of receiving FDI investment
Nil	0	2020-21
Nil	0	2021-22
Nil	0	2022-23

Innovation grant received from govt. organization in previous 3/5 years

Name of Government organisation from which grant is received	Amount of Grant received	Year of receiving grant
Nil	0	2020-21
nil	0	2021-22
Gujarat Knowledge Society	1000000	2022-23

Patents

Calendar year	2022	2021	2020
No. of Patents Published	1	7	3
No. of Patents Granted	0	0	1

Innovations at various stages of Technology Readiness Level

Number of innovations	Stage of technology
OG Trainer	Level 6
Grass Straw	Level 6
Mogara Syrup	Level 5
Cheese Cake	Level 7
AI Based Farmer Support System	Level 2
Xfresso Pvt. Ltd.	Level 9
Cocktail Drink Mixture	Level 7
Tezereact	Level 6
BADE	Level 8
KESU	Level 8
Arjun Bark Powder	Level 6
Solar Ear	Level 1
Mushroom Chips	Level 2
Snakscane	Level 1
Sustainable Swing	Level 1
The Bakery- Grab you Bakes	Level 4
Physome	Level 2
Hydroponics	Level 3

Ventures/startups grown to turnover of 50 lacs

Name of startups	Company's Turnover	Financial Year
Xfresso Pvt Ltd	5000000	2021-22
VR App for Architecture Visualization	5000000	2022-23

Alumni that are Founders of Forbes/Fortune 500 companies

Name of the Alumni	Program passed from	Year of passing	Founder of company
Nil	0	0	0

Pre-incubation:expenditure/income

Financial Year	2022-23	2021-22	2020-21
Number of Pre-incubation units	7	3	26
Expenditure on pre-incubation activities	13750	13250	45000
Income generated by institution through pre-incubation activities	13750	13250	45000

Incubation:expenditure/income

Financial Year	2022-23	2021-22	2020-21
Number of Incubation units	2	4	3
Expenditure on Incubation activities	6750	14250	17942
Income generated by institution through Incubation activities	6750	14250	17942

FDP

Academic year	Title of Course	FDP Sponsored /Supported by	Certificate Program Offering Department/Centre/ Unit Name	Program Start Date	Program End Date
2020-21	National Conference on Global Perspectives and Challenges in Hospitality and Tourism Sectors	AURO University	School of Hospitality Managemem	2020-03-07	2020-03-07
2020-21	National Budding Chef Competition (N.B.C.C.)	AURO University	School of Hospitality Managemem	2020-01-20	2020-01-22
2020-21	National Moot Court	AURO University	School of Law	2020-02-28	2020-02-29
2021-22	BizYug	AURO University	School of Business	2020-02-08	2020-02-08
2020-21	Exploring a career in Hospitality Industry	AURO University	School of Hospitality Managemem	2020-06-06	2020-06-06
2021-22	Entrepreneurship and Family Business	AURO University	School of Business	2020-08-13	2020-08-13
2020-21	Gandhian Engineering Idea Competition	AURO University	AURO Innovation and Incubation	2020-10-02	2020-10-02
2021-22	SSIP and NBA info at NICM	NICM Gandhinagar	AURO Innovation and Incubation	2021-03-13	2021-03-13
2020-21	SSIP Outreach and Awareness	AURO University	AURO Innovation and Incubation	2021-02-22	2021-02-22
2020-21	Application of Single-Chip computer for IT Innovations	AURO University	School of IT	2020-05-04	2020-05-04
2020-21	Unsure about where the start-up industry is heading towards?	AURO University	AURO Innovation and Incubation	2020-05-05	2020-05-05
2020-21	Social Enterprise:Creating responsible Business Model	AURO University	School of Business	2020-05-08	2020-05-08

2020-21	Opportunities and Challenges for Startups & Entrepreneurship Post Covid-19	AURO University	AURO Innovation and Incubation	2020-05-15	2020-05-15
2020-21	Learn Art of Building Professional Network	AURO University	AURO Innovation and Incubation	2020-05-16	2020-05-16
2020-21	Reviving the Business POST -Lockdown & Relevant Business Strategies	AURO University	School of Business	2020-05-18	2020-05-18
2020-21	IPR focussing on 'Compulsory Licensing in India'	AURO University	School of Law	2020-06-10	2020-06-10
2020-21	Festival of Learning - Orientation Program 2020	AURO University	AURO Innovation and Incubation	2020-08-27	2020-09-05
2020-21	Development of Smart Drug Delivery systems using nanotechnology: A future of Nanomedicine	AURO University	AURO Innovation and Incubation	2020-08-26	2020-08-26
2020-21	Idea Open House 14.0 (in association with TiE, Surat)	AURO University	AURO Innovation and Incubation	2021-01-06	2021-01-06
2020-21	Awareness session on startup support systems, Entrepreneurship and funding support from other sources	AURO University	AURO Innovation and Incubation	2021-01-21	2021-01-21
2020-21	Design thinking workshop	AURO University	0	2021-02-25	2021-02-27
2020-21	WeStart Meet	AURO University	KCG Campus Auditorium	2021-03-07	2021-03-07
2020-21	Imagining the Post-Coronavirus World	AURO University	Online International Conferenc	2020-05-02	2020-05-03
2020-21	Perspectives Post Covid 19	AURO University	AURO Innovation and Incubation	2020-04-30	2020-04-30
2020-21	Law as a careers - AURO X speaks	AURO University	School of Law	2020-05-02	2020-05-02
2020-21	Building Business Resilience	AURO University	School of Business	2020-04-25	2020-04-25
2020-21	Exploring Current Trends in Software Technology	AURO University	School of IT	2020-05-08	2020-05-08
2020-21	Resonate with 'Voice Acting'	AURO University	AURO Innovation and Incubation	2020-05-22	2020-05-22
2020-21	The Future: From Mass to Mass Self Communication	AURO University	School of Journalism and Mass	2020-06-12	2020-06-12
2020-21	E-Workshop of Visual Communication and Photography	AURO University	School of Journalism and Mass	2020-06-12	2020-06-12
2020-21	Build Your Image Through Public Relations	AURO University	AURO Career Development Cell	2020-06-13	2020-06-13
2020-21	Conducting Work Studies & Work Sampling for Productivity	AURO University	AURO Innovation and Incubation	2020-06-19	2020-06-19
2020-21	Improving Work Attitude and Discipline in Workforce	AURO University	AURO Innovation and Incubation	2020-06-25	2020-06-25
2020-21	Managing Losses via Visual Control	AURO University	AURO Career Development Cell	2020-06-11	2020-06-11
2021-22	Application of Integrality in Life	AURO University	AURO Innovation and Incubation	2020-04-09	2020-04-09
2020-21	Relevance of Sri Aurobindo's vision for the Future	AURO University	Sri Aurobindo Integral Life Ce	2020-04-30	2020-04-30
2020-21	Introduction to Nanoscience and Nanotechnology	AURO University	AURO Innovation and Incubation	2020-04-28	2020-04-28
2022-23	TiE Global Pitch event	AURO University	AURO Innovation and Incubation	2023-01-20	2023-01-20

2022-23	0	AURO University	AURO Innovation and Incubation	2023-01-16	2023-01-17
2022-23	tartups by Angel Investors Summit	AURO University	AURO Innovation and Incubation	2023-01-20	2023-01-20
2022-23	0	AURO University	AURO Innovation and Incubation	2023-01-24	2023-01-24
2022-23	Microsoft Ideathon	AURO University	AURO Innovation and Incubation	2023-01-28	2023-01-29
2021-22	Masterclass IX (in association with TIE)	0	AURO Innovation and Incubation	2021-05-01	2021-05-01
2021-22	Fireside Chat with Power Entrepreneurs : Breaking the Glass Ceiling (in association with TIE)	AURO University	AURO Innovation and Incubation	2023-05-12	2023-05-12
2021-22	Felicitation event for Ecosystem Partners (AURO University got recognition as TIE partner)	Amore Hotel, Surat	AURO Innovation and Incubation	2021-06-29	2021-06-29
2021-22	Startup mentor award event	Platinum hall, SGCCI, Surat	AURO Innovation and Incubation	2021-07-28	2021-07-28
2021-22	Hackathon	AURO University	AURO Innovation and Incubation	2021-08-10	2021-08-11
2021-22	Gandhian Engineering Idea Competition	AURO University	AURO Innovation and Incubation	2021-10-02	2021-10-02
2021-22	Luv Food Stop Waste	AURO University	School of Hospitality	2021-11-16	2021-11-16
2021-22	0	AURO University	School of Law	2021-11-30	2021-11-30
2021-22	Emerging Startup Ecosystem in India	AURO University	AURO Innovation and Incubation	2021-03-24	2021-03-25
2021-22	Design Thinking – The Key to Startups & MSME's Transformation	AURO University	School of Design	2021-02-25	2021-02-25
2021-22	Engineered Innovations	AURO University	AURO Innovation and Incubation	2021-02-24	2021-02-24
2021-22	Masterclass by Alumni	AURO University	AURO Innovation and Incubation	2021-10-29	2021-10-29
2021-22	NEP 2020: Innovative and Entrepreneurial Approaches for Active	AURO University	AURO Innovation and Incubation	2021-07-10	2021-07-10

Academic Courses in Innovation, Entrepreneurship and IPR

Academic year	Title of Course	Course Code	Type of Course	Level of Course(UG/PG/PhD)	Course Offering Department/Centre/ UnitName	Total Credit Score
2020-21	Entrepreneurship	GMT-209-11	Elective Course	UG	School of Hospitality Management	4
2020-21	Entrepreneurship	AENTT0107	Core Course	UG	School of Liberal Arts and Human Sciences	2
2021-22	International Entrepreneurship	MBA-IB-2019-21	Elective Course	PG	School of Business	4
2022-23	Enterprise and Commercial Start Ups in Hospitality and Tourism Industries	HECST0703	Elective Course	UG	School of Hospitality Management	4
2020-21	Entrepreneurship	GMT-209-11	Elective Course	UG	School of Law	4

Faculty Details

Srno	Name	Age	Designation	Gender	Qualification	Experience (In Months)	Currently working with institution?	Joining Date	Leaving Date	Association type
1	Chivikula Venkata Ramana	58	Associate Professor	Male	Ph.D	340	Yes	14-07-2017	--	Regular

2	Dhaarna Singh Rathore	41	Assistant Professor	Female	Ph.D	204	Yes	01-06-2012	--	Regular
3	Dharav Jamadar	30	Other	Male	MBA		Yes	18-06-2018	--	Adhoc / Contractual
4	Gaurav Ashesh	56	Associate Professor	Male	Ph.D	305	Yes	05-07-2017	--	Regular
5	Keren Kirit Khambhata	42	Assistant Professor	Female	Ph.D	146	Yes	13-07-2018	--	Regular
6	Krishna Kedia	31	Assistant Professor	Male	MBA	12	Yes	02-01-2023	--	Adhoc / Contractual
7	Kshama Sharma	46	Assistant Professor	Female	Ph.D	144	Yes	17-07-2017	--	Regular
8	Meghna Dangi	51	Associate Professor	Female	Ph.D	300	Yes	01-06-2011	--	Regular
9	Monika Suri	52	Associate Professor	Female	Ph.D	322	Yes	09-12-2013	--	Regular
10	Nimeshkumar Ramniklal Joshi	55	Professor	Male	Ph.D	348	Yes	21-06-2022	--	Regular
11	Richa Agarwal	47	Assistant Professor	Female	Ph.D	270	Yes	01-08-2014	--	Regular
12	Shruti Jain	36	Assistant Professor	Female	NET	168	Yes	11-06-2018	--	Regular
13	Vikrant Makhija	56	Associate Professor	Male	Ph.D	396	Yes	01-07-2014	--	Regular
14	Vipin Agrawal	45	Associate Professor	Male	Ph.D	228	Yes	23-08-2016	--	Regular
15	Vishal Shukla	43	Associate Professor	Male	Ph.D	192	Yes	01-08-2022	--	Regular
16	Anjum Dadasha Shaha	33	Assistant Professor	Female	NET	84	Yes	02-01-2021	--	Regular
17	Arpita Yadav	31	Assistant Professor	Female	LLM	30	Yes	20-01-2021	--	Regular
18	Ashwani Pant	41	Associate Professor	Male	Ph.D	161	Yes	15-07-2022	--	Regular
19	Baidya nath Mukherjee	32	Assistant Professor	Male	LLM	72	Yes	01-07-2022	--	Regular
20	Jhalak Nandwani	25	Assistant Professor	Female	LLM	20	Yes	17-07-2023	--	Adhoc / Contractual
21	Megh Ghoswami	27	Assistant Professor	Male	M.A	47	Yes	02-11-2020	--	Regular
22	Misha Shroff	24	Assistant Professor	Female	M.A	17	Yes	01-08-2022	--	Adhoc / Contractual
23	Namrata Babhulkar	34	Other	Female	LLM	67	Yes	07-07-2022	--	Visiting
24	Pooja Parikh	30	Other	Female	LLM		Yes	05-06-2019	--	Adhoc / Contractual
25	Prachi Patil	35	Assistant Professor	Female	Ph.D	44	Yes	01-09-2021	--	Regular
26	Satyajeet Panigrahi	30	Assistant Professor	Male	NET	42	Yes	24-01-2020	--	Regular
27	Shilpi Sharma	51	Associate Professor	Female	Ph.D	239	Yes	01-01-2014	--	Regular
28	Srinita Bhattachrjee	33	Assistant Professor	Female	Ph.D	18	Yes	01-07-2022	--	Regular
29	Subarna Ghosh	31	Assistant Professor	Female	NET	78	Yes	01-04-2021	--	Regular
30	Sumedh Lokhande	33	Assistant Professor	Male	Ph.D	34	Yes	08-04-2021	--	Regular
31	Sushant Singh	31	Assistant Professor	Male	M.Sc.	23	Yes	11-11-2021	--	Regular
32	Sweta Matnani	29	Other	Female	LLM	73	Yes	04-07-2023	--	Visiting

33	Veena Vaishy	40	Other	Female	M.A	76	Yes	08-01-2018	--	Regular
34	Vrushthi Patel	37	Assistant Professor	Female	Ph.D	179	Yes	20-07-2015	--	Regular
35	Yash Pandey	29	Assistant Professor	Male	LLM		No	01-07-2021	22-11-2022	Regular