

Semester - I

- Introduction to Journalism, Media & Mass Communication
- Mastering the Media Skills - English Writing For Professionals
- Theories of Communication & Co.
- Decoding the Society - Philosophy and Psychology
- Mastering the Media Skills - The Audio - Visual content - 1
- Writing / Research Project
- Internship
- Science of Living

Semester - II

- Great Power, Greater Responsibility: Media Laws, Ethics and Best Practices in Media
- Decoding the Society - Sociology & Political Science
- Advanced Digital Film Making
- Media Entrepreneurship 1
- Issues in Media
- Writing OR Audio-Visual or Research Project
- Internship
- Science of Living

Semester - III

- Specialisation: The Advanced Craft - Data Journalism, Fact Checking and more
- Understanding AI, Immersive Media and VR
- Advertisements, Media Planning and Buying
- Advanced Editing and Editorial Skills
- Capstone Project - Documentary Film
- Major Project - Publishing text
- Internship
- Science of Living

Semester - IV

- Digital Marketing and Strategic Communication - Influencers, PR, Corporate Communication, Reputation Management and beyond
- Professional Media skills - Opinions - Opinion and Reviews - Videos and Writing
- Media Entrepreneurship 2: Monetising Content & Literature
- Masters's Thesis / Dissertation
- Final Internships
- Science of Living

