

Curriculum and Credit Framework For Undergraduate Programmes

(Academic Year 2023-24)

AURO UNIVERSITY

#earthspace, Opp. ONGC, Bhatpore, Hazira Road Surat 394510, Gujarat

School of Hospitality Management

Part A: Program Structure

BSc.(Honours) Hospitality Management

Year wise Distribution of Total Credits among Different Courses

S.No.	Category of Course(s)	Credits Required	
		4-year UG programme structure as per GoG Guidelines	AURO
1	Major (Core) Courses (with internship)	92	92
2	Minor (Elective) Courses	32	32
3	Multidisciplinary/Interdisciplinary/Allied courses	12	12
4	AEC (Ability Enhancement Courses)	10	10
5	SEC (Skill Enhancement Courses)	10	10
6	VAC (Value Added Courses) including Indian/Knowledge System (IKS)	08	12
7	Dissertation/(Research Project)/ OJT	12	12 (OJT)
	Total Credits	176	180

Sr. No.	Course	Credits
1	Major-1: Managing Food and Beverage Service I	4
2	Major-2 : Culinary Practical and Skills I	4
3	Minor-1: Fundamentals of Hospitality and Tourism Industry	4
4	MD/ID-1 : Culinary and Bakery Theory Fundamentals I	2
5	MD/ID-2 : Dynamics of Human Behaviour	2
6	AEC-1 : Communication Skills / Sanskrit	2
7	SEC-1 : Soft Skills for Hospitality	2
8	VAC-1: Science of Living I	2
	Total Credits	22

Sr. No.	Course		Credits	
1	Major-3:			
1	Managing Food and Beverage Service II		4	
2	Major-4:		4	
	Culinary Practical and Skills II		4	
3	Minor-2:		4	
3	Critical Thinking and Personality Development		4	
4	MD/ID-3:		2	
4 	Culinary and Bakery Theory Fur	ndamentals II	2	
	_	osen from the following pool of courses)		
	Course	Offered by		
	Digital Literacy	School of IT		
	Environmental Education	School of Design		
	Financial Literacy	School of Business	2	
5	Introduction to IPR	School of Law		
3	Sculpture	School of Design	2	
		School of Journalism and Mass		
	Short Film Making	Communication		
		School of Liberal Arts and Human		
	The Art of Expressive Writing	Sciences		
	Travel and Itinerary Design	School of Hospitality		
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6	AEC-2:		2	
U	Communication Skills /French / Sanskrit / Hindi / Gujarati		Z	
7	SEC-2:		2	
7	Hospitality & Business Etiquette and Mannerisms		2	
8	VAC-2:		2	
	Science of Living II		<u> </u>	
		Total Credits	22	

Sr. No.	Course	Credits
1	Major-5: Managing Accommodation Operations I(Front Office)	4
2	Major-6: Managing People in Hospitality Industry	4
3	Major-7: Hospitality Marketing and Sales Management	4
4	MD/ID-5 : Supply Chain and Logistics Management for Service Industry	2
5	MD/ID-6: Food Safety and Hygiene	2
6	AEC-3: Communication Skills /French / Sanskrit / Hindi / Gujarati	2
7	SEC-3: Principles of Vedic Cuisine	2
8	VAC-3: Science of Living – III	2
	Total Credits	22

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Sr. No.	Course	Credits
1	Major-8: Managing Accommodation Operations (Housekeeping)	4
2	Major-9: Financial Accounting	4
3	Major-10: E-Business and Digital Marketing	4
4	Minor-3 : Bakery & Patisserie Skills	4
5	AEC-4: Communication Skills /French / Sanskrit / Hindi / Gujarati	2
6	SEC-4: Fundamentals of Food Technology	2
7	VAC-4: Science of Living – IV	2
	Total Credits	22

Semester 5

• Industry Exposure Training and International / Domestic Internship

Sr. No.	Course	Credits
1	Major-11:	4
1	Applied Food & Beverage Service I	7
2	Major-12:	4
2	Applied Culinary Arts and Skills I	7
	Major-13:	
3	Applied Accommodation Operations (Front	4
	Office)	
4	Minor-4:	4
	Applied Finance Management (Accounting)	7
5	Minor-5:	4
	Applied Sales & Marketing	7
6	SEC-5:	2
	AHA Online Certification / MOOCs	2
	Total Credits	22

• Industry Exposure Training and International / Domestic Internship

Sr. No.	Course	Credits
1	Major-14: Applied Food & Beverage Service II	4
2	Major-15: Applied Culinary Arts and Skills II	4
3	Major-16: Applied Accommodation Operations (Housekeeping)	4
4	Minor-6: Applied Human Resources and Training	4
5	AEC-5: Online MOOCs	2
6	SEC-6: Internship and Reflective Journal Writing	4
	Total Credits	22

Sr. No.	Course	Credits
1	Major-17: Strategic Hospitality Management and Simulated Application I	4
2	Major-18: Event Management I	4
3	Major-19: ELECTIVES: Culinary and Bakery (Advanced) Food Processing Airline & Tourism Management ** Electives to be offered based on student strength	4
4	Minor-7: Entrepreneurship in Hospitality and Food Industry	4
5	OJT-1: Research Fundamentals	6
6	VAC-5: Foundation of Indian Culture - I	2
	Total Credits	22 + 2*

Sr. No.	Course	Credits
1	Major-20: Strategic Hospitality Management and Simulated Application – II	4
2	Major-21 : Event Management – II	4
3	Major-22: ELECTIVES: Culinary and Bakery (Advanced) Food Processing Airline & Tourism Management ** Electives to be offered based on student strength	4
4	Minor-8: Retail Management	4
5	OJT-2 : Applied Research / Dissertation	6
6	VAC-6: Foundation of Indian Culture - II	2
	Total Credits	22 + 2*
	Total Program	176 Credits + 4*

Award of B.Sc. (Hons.) Hospitality Management Degree in Major Course with total 180 credits