The School of Business, AURO University, has been established with the idea of imparting quality education to all. In its endeavor to deliver management education for the real world, AURO University will encourage, empower and enable students to unlock their true potential.

The School of Business is the flagship school of AURO University. The School currently offers:

- Master of Business Administration (2 years)
- Bachelor of Business Administration (3 years)

The programs offer a deep understanding of the business challenges that must be faced in today’s emerging and mature global markets. All students benefit from the learning opportunities and very high quality interaction with faculty members. The programs that we offer meet this century’s challenges of rapid globalization and vastly-increased complexity. These are planned with the most innovative educational concepts with the application of contemporary cutting-edge business theories, taught by a team of leading and talented faculty, all recognized in their respective domains.

With a commitment to promoting a more enriching and multicultural spirit on campus, we have laid the ground for inter-university co-operation. The School of Business, AURO University, values international collaboration and cross-cultural learning; and toward this end, we have established a technical collaboration with the University of Massachusetts, Lowell, USA. This inter-university co-operation will ensure that students have first hand exposure to global best business practices in academia with special emphasis on delivery mechanisms, pedagogy, assessment, faculty training, and student exchange.