

Bachelor of Journalism & Mass Communication: (1 Year) after graduation

YEAR - 1		Semester 1
1. Understanding the essentials of Journalism and Mass Communication <ul style="list-style-type: none"> I. An introduction to journalism, mass communication and media II. History and future III. Understanding news IV. The he(art) of storytelling V. The communication theories 	4. Mastering the skills - English writing for media <ul style="list-style-type: none"> I. The language for mass communication II. Learning to write III. Multilingual skills – handling translation IV. Learning the art of editing 	
2. Philosophy and the critical thinking <ul style="list-style-type: none"> I. The purpose of Journalism and its role II. Thinking, not writing, is the primary skill III. The critical approach IV. Objectivity 	5. Digital Storytelling and Articulation <ul style="list-style-type: none"> I. Writing for the digital world – content, blogs, websites II. Publishing in social media III. Juggling with multiple mediums IV. Multimedia storytelling 	
3. Know the mediums of communication <ul style="list-style-type: none"> I. Digital II. Moving Pictures – Film, TV and documentaries III. Print IV. Radio V. Photography VI. Others 	6. Writing and Research Project	

YEAR - 1		Semester 2
1. Great power, greater responsibility – Part I <ul style="list-style-type: none"> I. Media responsibility II. Meeting expectations III. Ethics 	4. The Perspective of Indian Journalism <ul style="list-style-type: none"> I. History II. The language press III. The English press IV. Magazines V. Radio VI. TV VII. Digital 	
2. The essential crafts of journalism <ul style="list-style-type: none"> I. Research and Analysis II. News reporting and the art of interviewing III. Digital storytelling & articulation – advanced 	5. Understanding human societies <ul style="list-style-type: none"> I. Psychology II. Philosophy III. Economics IV. Artificial Intelligence and futuristic sciences V. Sociology VI. Political Science 	
3. Mastering the skills – Audio, Visual and Writing <ul style="list-style-type: none"> I. Professional writing for media – writing and editing II. Skill building – audio III. The visuals – photographs, cartoons, illustrations and info-graphics, IV. with software training V. The basics of TV journalism 	6. Internship and project	