

Program Structure - B. COM.

YEAR - 1

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| <ul style="list-style-type: none"> • Business Economics • Financial Accounting • Business Law • Business Communication • Business Statistics | <ul style="list-style-type: none"> • Business Organization and Management • Cost accounting and Management • Financial Reporting • Business Environment • Computer Application in Business |
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YEAR - 2

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| <ul style="list-style-type: none"> • Financial Planning and Performance • Management Accounting • Indian Economy and Development • Corporate Accounting • Financial Decision Making I | <ul style="list-style-type: none"> • E commerce • Planning, Budgeting & Forecasting • Financial Decision Making II • Financial Control • Fundamentals of Financial Management |
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YEAR - 3

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| <ul style="list-style-type: none"> • Banking and Financial Services • Entrepreneur Finance • Company Law & Secretarial Practice • Elective 1 • Elective 2 | <ul style="list-style-type: none"> • Business Ethics and Corporate Governance • Advanced Financial Management • Project Report • Elective 3 • Elective 4 |
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* Elective Available in Taxation, Computer Application, Advertising and Sales Promotion,

** Students Articleship / Internship assistance after year II.

Banking and Insurance	Taxation	Computer Application	Marketing	Finance	Human Resource
Principles and Practices in Banking	Direct Tax - I	E Commerce	Consumer Behavior	Security Analysis and Portfolio Management	Human Resources Development
Life and General Insurance	Indirect Tax - I	Business Networks	Advertising and Digital Marketing	Management of Financial Services	Performance Management and Appraisals
International Banking	Direct Tax - 2	Accounting Information System	Retail Marketing	International Finance	Strategic Human Resource Development
Insurance & Risk Management	Indirect Tax - II	Enterprise Resource Planning	Rural Marketing	Financial Valuation and Modeling	Leadership and Organizational Development

For more details, please contact

Director Admissions, AURO University

Earthspace, Hazira Road, Surat 3954510, Gujarat, India

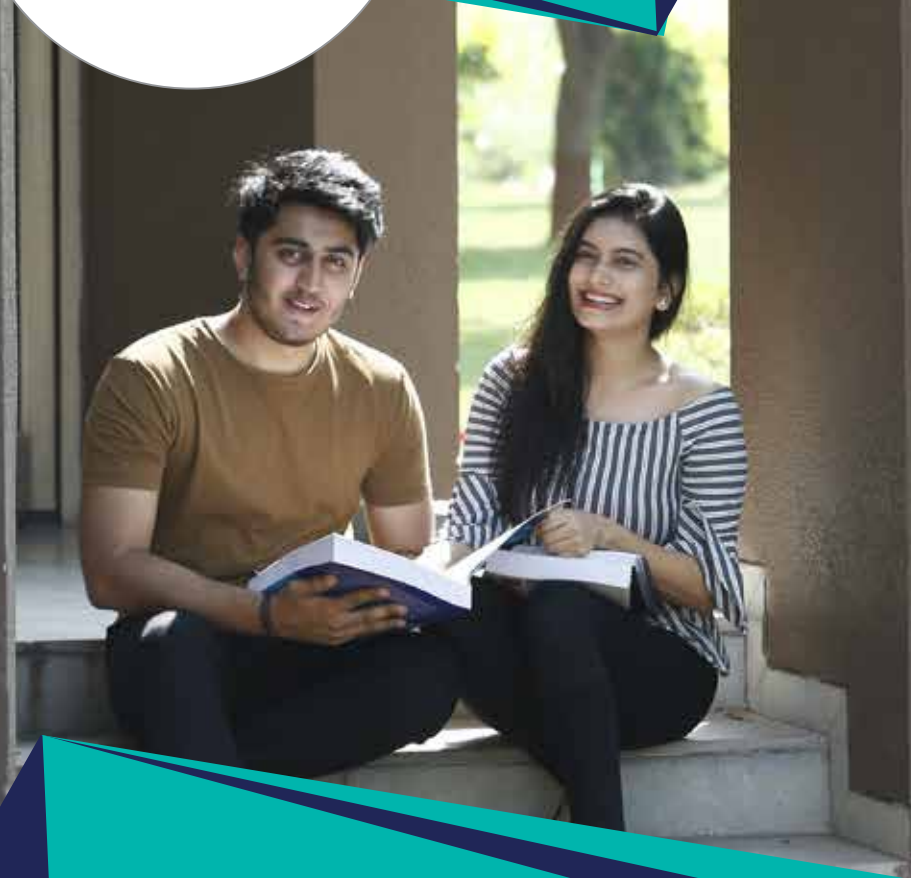
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Integral & Transformational Learning



BACHELOR OF COMMERCE

About B. Com.



The Bachelor of Commerce program is focused on developing professionals for the industry in a dynamic and value added era; this Programme is a perfect blend of theoretical and practical knowledge. A three year degree program with an objective to produce graduates equipped with the knowledge, skills and attitude to meet the challenges of the modern day business organizations.

B Com Programme at AURO University addresses the requirement of students

who want to pursue professional qualifications such as CMA, CA, CFA, CPA etc. or want to work in the field of commerce.

The key features of the B Com program at Auro University is besides lectures, group discussions and seminars related to various aspects of commerce. Including helping the students gain valuable experience through field study as well as simulation exercises.

Why B. Com. from AURO University?

- Integral and Transformational Learning for Future Leaders
- Assistance for professional enhancement with guidance toward CPA, CMA, CFA and CA.
- A globally orientated program preparing graduates for a career in finance and accounting and multidisciplinary fields.
- Offering Specializations in taxation, computer applications, banking & insurance, marketing, finance and human resource.
- Placement support services.
- Peer learning and Self-development with guidance from expert faculties and Industry Mentors.
- Hands on training with latest tools and techniques related to computer aided technologies.

Program Benefits

- Understanding the concepts of finance, accounting, laws, policies related to commerce and business management.
- Graduating with professional certificate to have an edge getting placement / qualifying competitive exams.
- Familiarity in accounting and commerce offers a candidate an aptitude and ability to comprehend and scrutinize financial reports and their future relevance with respect to industry.
- Enhance student's proficiency in understanding trade and industry and current scenario of Indian and Global economy.

Selection Procedure

- Successful Completion of class XII (10 +2) or equivalent examination in any stream with 50% aggregate marks or equivalent grade.
- Students expecting their result in July 2018 may also apply for provisional admission.
- In case the students has received the class XII certificate from abroad or has been an IB student and has been received an IB diploma an equivalent certificate issued from Association of Indian University (AIU) must be attached with application form.
- Personal Interview

***AURO University reserves the right to change in course structure.*



Fees Structure

The Annual Fees Structure for 3 Years Full Time Bachelor of Commerce Program is Rs. 2,75,000